

August 20, 2012

Jim McIntosh, CFO
Ontario Libertarian Party

Via email

Dear Jim,

To begin, I would like to thank you and the party executive for the opportunity to quote on your sign needs for the upcoming by-elections.

We have sharpened our pencil to the best of our ability to develop a per sheet (48" x 98", 4mm coroplast) rate to print election signs that we can offer to any party or political candidate in Ontario. Details provided on attached quote.

Unfortunately, even with an aggressive pricing schedule for our newly created political product line I have come to realize there is no way for us to compete directly on price with one or two colour prints from screen printers.

That said, I do believe there are some significant benefits and/or opportunities to our product that are not available through traditional screen printing that could work to supplement existing or future screen printed inventory.

These include:

- Full colour digital printing direct to coroplast with UV resistant ink that will last for many years (especially when they are only used periodically during active political campaigns, also easy and affordable to print a full colour label to change a candidate's name if required in the future)
- Unrestricted ability to graphically design the signage to add visual appeal which enhances the professional image and brand of both the party as well as individual candidates
- Complete flexibility in sizes to suit a variety of needs. i.e. significantly larger signs for placement at key locations such as busy intersections or high traffic roadways where you are in direct competition with large signs placed by rival candidates and parties
- Complete flexibility in messaging on individual signs

I have attached a couple of different layouts as examples of the flexibility of sizes, including your original suggestion.

Election_Signs1 1 sign @ 48" x 36" and 6 signs @ 24" x 20"

Election_Signs2 4 signs @28" x 24" and 6 signs @20" x 16"

Election_Signs3 12 signs @ 24" x 16"

As you know, we are able to create any other combination you would like that fit on a 48" x 98" sheet.

Again, thank you for the opportunity to quote. If you have any questions or concerns please feel free to contact me anytime at toll free: 1-866-510-7710, Skype: hitchiker2012 or email: scott@harriston.ca

Respectfully,

Scott Marshall

Extreme Graphics

Quotation

Harriston, ON N0G 1Z0
Phone: 519-998-1881

DATE Aug-20-12
Quotation #
Customer ID

Quotation For:

Jim McIntosh, CFO
Ontario Libertarian Party

Quotation valid until: Sep-19-12
Prepared by: Scott Marshall

RE: Signs

SALES	P.O. NUMBER	SHIP DATE	SHIP VIA	F.O.B. POINT	TERMS
Scott				Harriston	NET 10

QTY	DESCRIPTION	UNIT PRICE	AMOUNT
	VARIOUS OPTIONS FOR FULL SHEET PRINTS (48" x 98") on 4mm coroplast Base price per sheet full colour, one side per full sheet, full colour, second side - add per part sheet, full colour second side - add i.e. small signs only on sample Election_Signs1.pdf	 60.00 30.00 20.00	
		SUBTOTAL	
		HST	-
		OTHER	-
		TOTAL	\$ -

TERMS: - Invoices are due Net 10 days
- quoted prices do not include HST

If you have any questions concerning this quote, please contact:

Scott Marshall
519-338-3205 or 1-866-510-7710
scott@harriston.ca

THANK YOU FOR YOUR BUSINESS!

Signs_1
1 sign @ 48" x 36" &
6 signs @ 24" x 20"

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Signs2
4 signs @28" x 24" &
6 signs @20" x 16"

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Signs3
12 signs @ 24" x 16"

