

Campaign Schedule

Apr 20, 2012

Ontario Libertarian Party

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Project managers:

Dates: Jun 10, 2012 - Mar 22, 2014

Complete: 0%

Tasks: 69

People: 5

For more information, contact Jeffrey McLarty at 905-419-3800

Tasks

Name	Begin date	End date
Early Preparation	10/6/12	23/11/12
Platform	10/6/12	05/8/12
Caucus Meeting Brainstorm	10/6/12	11/6/12
Facebook Discussion	11/6/12	02/7/12
Turn over to Election Committee	02/7/12	30/7/12
Final Release	04/8/12	05/8/12
Branding	05/8/12	19/9/12
Preparation	05/8/12	09/9/12
Approval	09/9/12	13/9/12
Final Release	18/9/12	19/9/12
Marketing	19/9/12	16/11/12
Preparation & Approval Cycles TBD	19/9/12	16/11/12
Budget	16/11/12	23/11/12
Central Candidate Database (CCD) System Design & Build	16/7/12	04/10/12
CCD Requirements Defined	25/7/12	26/7/12
CCD Alpha Testing	15/8/12	25/8/12
CCD Beta Testing Begins	14/9/12	15/9/12
Define Candidate E-mail Functionality	01/7/12	15/7/12
Training & Education Material	01/7/12	14/9/12
Execution Policy Considerations	01/7/12	10/8/12
Flexible Preparation	10/7/12	05/2/13
Media Releases As Possible	10/7/12	05/2/13
Create/Manage E-mail System	14/8/12	03/10/12
Start E-mail Program	15/10/12	16/10/12
Confirm Regional Managers	31/7/12	05/8/12
Confirm/Grow Candidate List	03/8/12	17/8/12
Share Tentative Empty/Filled List	25/8/12	26/8/12
Confirm/Grow Regional Managers	09/9/12	11/9/12
Confirm/Grow Candidate List	09/9/12	16/9/12
Share Tentative Empty/Filled List	23/9/12	24/9/12
Confirm/Grow Regional Managers	01/10/12	02/10/12
Confirm/Grow Candidate List	30/9/12	07/10/12
Share Tentative Empty/Filled List	14/10/12	15/10/12
Confirm/Grow Regional Managers	22/10/12	23/10/12
Confirm/Grow Candidate List	21/10/12	28/10/12
Share Tentative Empty/Filled List	04/11/12	05/11/12
Confirm/Grow Regional Managers	12/11/12	13/11/12
Confirm/Grow Candidate List	11/11/12	18/11/12
Share Tentative Empty/Filled List	25/11/12	26/11/12
Confirm/Grow Regional Managers	03/12/12	04/12/12
Confirm/Grow Candidate List	02/12/12	09/12/12
Share Tentative Empty/Filled List	16/12/12	17/12/12

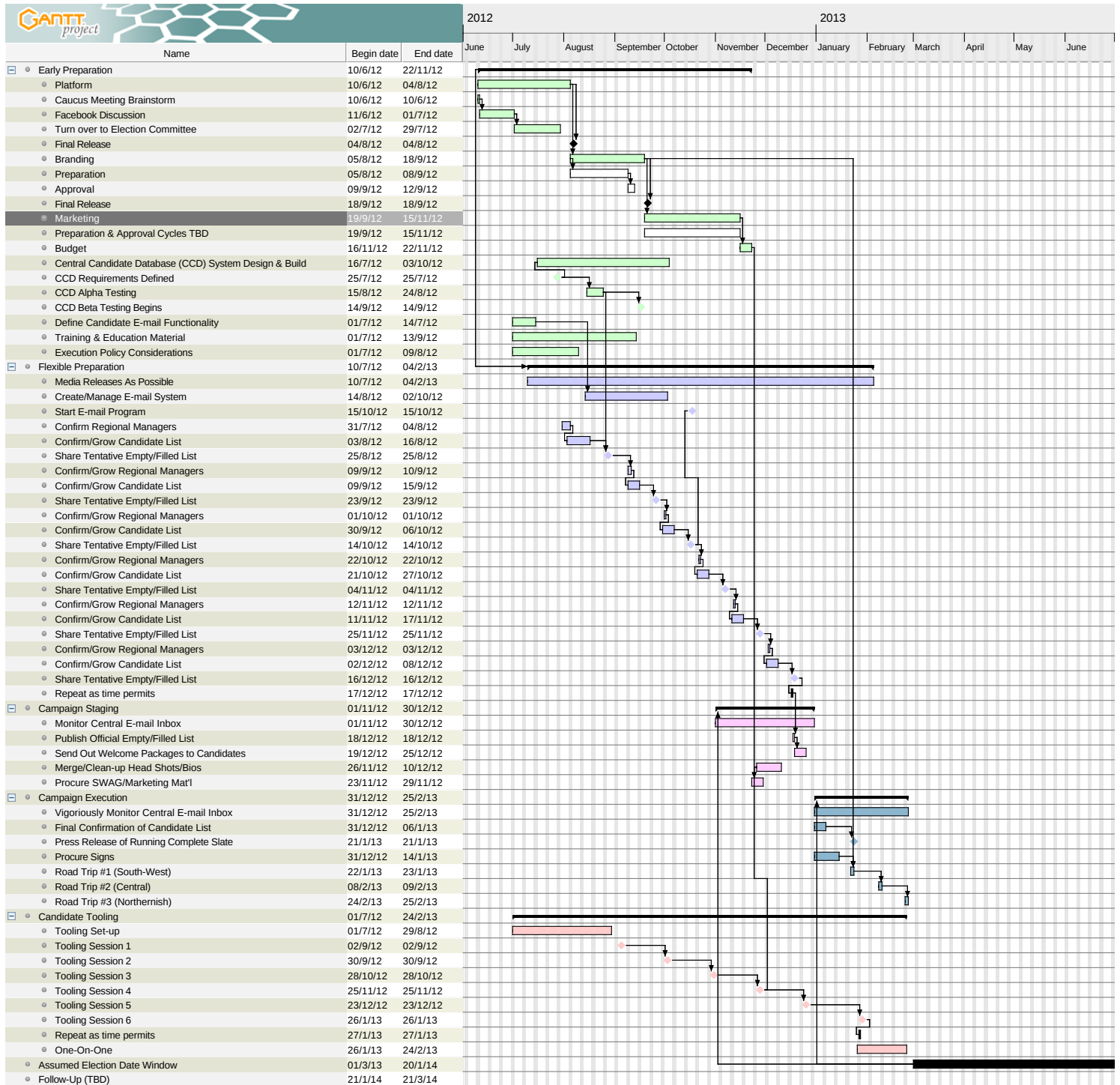
Tasks

Name	Begin date	End date
Repeat as time permits	17/12/12	18/12/12
Campaign Staging	01/11/12	31/12/12
Monitor Central E-mail Inbox	01/11/12	31/12/12
Publish Official Empty/Filled List	18/12/12	19/12/12
Send Out Welcome Packages to Candidates	19/12/12	26/12/12
Merge/Clean-up Head Shots/Bios	26/11/12	11/12/12
Procure SWAG/Marketing Mat'l	23/11/12	30/11/12
Campaign Execution	31/12/12	26/2/13
Vigorously Monitor Central E-mail Inbox	31/12/12	26/2/13
Final Confirmation of Candidate List	31/12/12	07/1/13
Press Release of Running Complete Slate	21/1/13	22/1/13
Procure Signs	31/12/12	15/1/13
Road Trip #1 (South-West)	22/1/13	24/1/13
Road Trip #2 (Central)	08/2/13	10/2/13
Road Trip #3 (Northernish)	24/2/13	26/2/13
Candidate Tooling	01/7/12	25/2/13
Tooling Set-up	01/7/12	30/8/12
Tooling Session 1	02/9/12	03/9/12
Tooling Session 2	30/9/12	01/10/12
Tooling Session 3	28/10/12	29/10/12
Tooling Session 4	25/11/12	26/11/12
Tooling Session 5	23/12/12	24/12/12
Tooling Session 6	26/1/13	27/1/13
Repeat as time permits	27/1/13	28/1/13
One-On-One	26/1/13	25/2/13
Assumed Election Date Window	01/3/13	21/1/14
Follow-Up (TBD)	21/1/14	22/3/14

Resources

Name	Default role
Jeffrey McLarty	undefined
Allen Small	undefined
Paolo Fabrizio	undefined
Jim McIntosh	undefined
If you want to be considered for resource loading let jeff know	undefined

Gantt Chart



		2012						2013					
Name	Default role	June	July	August	September	October	November	December	January	February	March	April	
• Jeffrey McLarty	undefined												
• Allen Small	undefined												
• Paolo Fabrizio	undefined												
• Jim McIntosh	undefined												
• If you want to be c...	undefined												