

Ontario Libertarian Party Caucus Input
(Confidential Internal Document)

A. **TWO ADJECTIVES, ONE NOUN.** (Eg. Better, faster, healthcare.)

Simple better choice
Simple superior choice

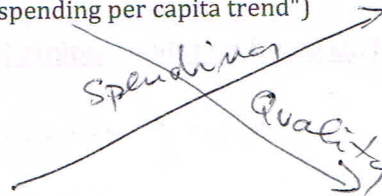
B. **ONE Catchy Slogan** (Eg. Wait any longer, and you'll be waiting longer.)

C. **ONE One-sentence quote from a "candidate"** (Eg. "My liver failed, and it took 9 years for the surgery" ...)

"Public education failed me completely." - Posted Online

~~OMG.. nuthin is wrong w/ public schools. WTF!!~~
D. **ONE Three-sentence quote from a "candidate"**. (Eg. "I want freedom. I want choice. People don't realize they are slaves.")

E. **TWO Charts/Graphs/InfoGraphics** (Eg. "Healthcare spending per capita trend")



F. **FOUR** high level bullets summarizing the libertarian position (Short-term and/or Long-term)

G. **ONE** economic concept to include. (Eg. "Laffer Curve", "Supply the demand dead-weight loss")

Competition $\Rightarrow$ choice, quality, lower costs

H. **THREE** photos (ie, define "what", Eg. "Durham Region Hospital", "Old People smiling", "Tree", or a specific school that was in the center of recent controversy")

ask Christina about the
"School Textbook before and after" photo

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A. **TWO ADJECTIVES, ONE NOUN.** (Eg. Better, faster, healthcare.)

• innovative.

• smarter.

• thorough

• comprehensive.

B. **ONE Catchy Slogan** (Eg. Wait any longer, and you'll be waiting longer.)

• education is too important to be left to gov't

C. **ONE One-sentence quote from a "candidate"** (Eg. "My liver failed, and it took 9 years for the surgery" ...)

D. **ONE Three-sentence quote from a "candidate"**. (Eg. "I want freedom. I want choice. People don't realize they are slaves.")

"I honestly believe, my education was compromised and stifled, by the current, status quo" - Jeff McHardy

E. **TWO Charts/Graphs/InfoGraphics** (Eg. "Healthcare spending per capita trend")

increased spending

vs
output

→ see Fraser Institute.

F. **FOUR high level bullets summarizing the libertarian position** (Short-term and/or Long-term)

• Quality ---

• Quantity ---

• Price ---

• Participation ---

Voucher

+ Innovation

Market Response

G. **ONE economic concept to include.** (Eg. "Laffer Curve", "Supply the demand dead-weight loss")

People only learn if they want to.
(pretense of knowledge?)

H. **THREE photos** (ie, define "what", Eg. "Durham Region Hospital", "Old People smiling", "Tree", or a specific school that was in the center of recent controversy")

↳ \$70K missing

↳

↳

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- C. **ONE** One-sentence quote from a "candidate" (Eg. "My liver failed, and it took 9 years for the surgery"...)
He who pays the piper calls the tune
- D. **ONE** Three-sentence quote from a "candidate". (Eg. "I want freedom. I want choice. People don't realize they are slaves.")
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